



IDSC

International **Digital**
Services Centre



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**1# To be successful,
be global from the
start.**



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2# It's all about data.

3# Everything has changed.



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“The total size of the global digital economy is currently estimated at **\$20.4 trillion**. In the next five years the web will impact the worldwide creation of **25.3 million new jobs**... SME's is where 90% of digital transformation is expected to occur. .”

- IDC



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**“Data is the new oil of the
internet and the new currency of
the digital world.”**

Meglana Kuneva, European Consumer Commissioner
March 2009.

Intellectual Property
Health
Financial Services
Media & Entertainment
Retail
Education



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**IP
Owner**

Consume



e.g.
Populis
BigFish
Microsoft
Ideal Binary

e.g.
TelecityGroup
Amazon

e.g.
Microsoft
Google
Amazon
Apple

e.g.
Realex
Paypal
Taxback

e.g.
Seafibre
Colt
Level 3

Legal, Tax, IP management, Recruitment, Localization, Marketing, PR etc.

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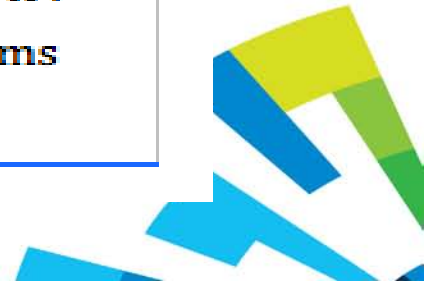
The Prize for Ireland

JOBS	<ul style="list-style-type: none">• New market entrants – 1,000• Digital Back Office / Professional Services – 2,500• MNC New Solution Business Models – 6,500
REVENUE	<ul style="list-style-type: none">• €500bn of IP Assets under management in Ireland• Increase in revenues from international digital services related activity of €10bn p.a.
STATURE	<ul style="list-style-type: none">• Ireland recognised as the pre-eminent location in Europe for housing, distributing and monetising IP.• Ireland one of the leading global digital ecosystems



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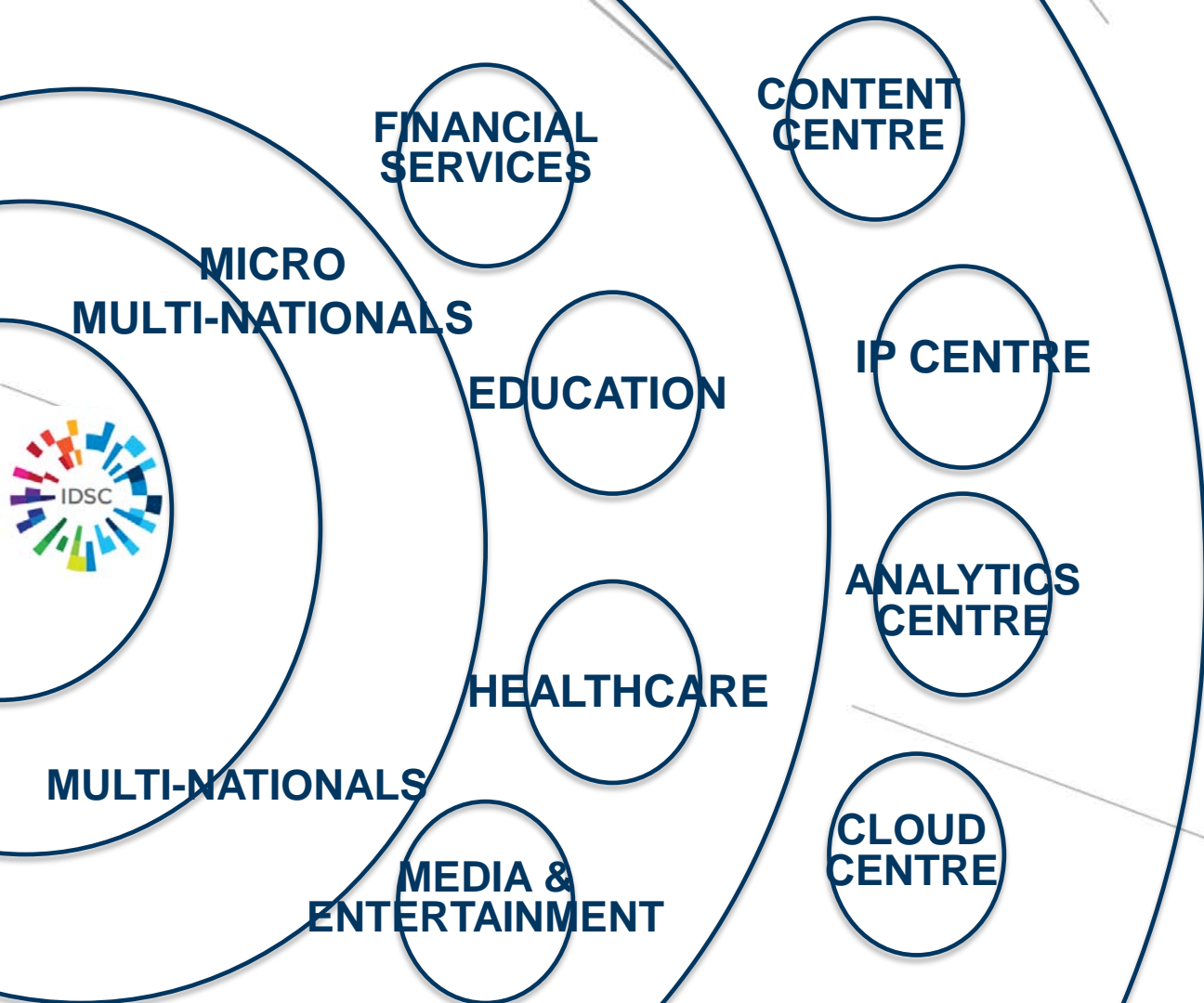


Prospective Partners



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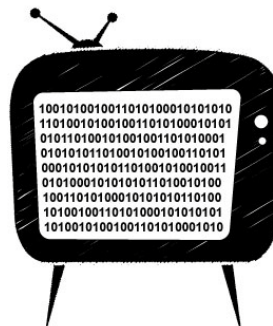


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companies converge and grow.



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Marketplace

Gateway to Europe

The IDSC

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International Digital Services Centre

“Say **hello** to your neighbours.”

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Our **facilitated Marketplace** is an easy way to discover potential buyers, sellers, collaborators and innovators.

We've designed it around the Value Chain of services you need to get your data to your customer, easily and cost-effectively. We provide a user-friendly interface for finding and connecting to companies that will fuel your business growth.



Roll over to see the services on offer.

In the **IDSC Marketplace**, you can:

- 1 Quickly **locate suppliers** in the supply chain with the right services to connect globally
- 2 Choose among potential **best-in-class providers**
- 3 **Reduce time-to-market** and integrate new partners and suppliers by removing the barriers, inefficiencies and delays from the digital supply chain.
- 4 **Network** with prospective buyers, sellers, collaborators and innovators.



Sign Up

Benefits for Buyers

- Find products and services by vertical, location or provider
- Use one intuitive global search interface
- Save searches and trusted providers
- Easily contact and connect to sellers

Benefits for Sellers

- Showcase offerings with customizable storefronts
- Join a vibrant global digital ecosystem
- Connect with buyers globally



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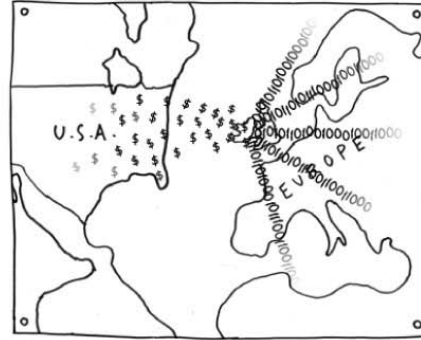
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Where you can connect to the
500 million

Europeans online.



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A unified message sent out globally



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***Making Ireland a global leader in
international digital services.***



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