



**Rules and Criteria**

**for the**

**Irish Internet**  
**Association**

**Net Visionary**  
**Awards 2010**

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## Net Visionary Award Rules

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### 1.1. Timeline for Nominations and Voting

Call for nominations opens 15 February 2010 and closes at 6pm Friday, 26 March 2010. IIA Judging Panel decides which five nominations are most deserving of each award. These are posted as Shortlist and Voting commences 12 April 2010 and closes at 6pm on 30 April 2010 with Awards on 20 May 2010.

### 1.2. Award Rules

To nominate someone you must complete the nomination form in full - completion of all fields is obligatory. The nominator's name and contact details must be included or the nomination will be deemed invalid.

ONLY ONE NOMINATION IS REQUIRED SO IT IS NOT NECESSARY TO CAMPAIGN FOR LOTS OF NOMINATIONS. THE NUMBER OF VOTES ONLY COMES INTO CONSIDERATION WHEN VOTING BEGINS ON THE SHORTLIST.

A person can nominate themselves if they wish. A sponsor of a category cannot be nominated for the category they are sponsoring.

Nominees have ten (10) working days, from notification, within which they must validate their nomination. Validation will take the form of the nominee clicking on the validation link in the notification email

If the IIA Net Visionary Awards Administrator ([netvis@iia.ie](mailto:netvis@iia.ie)) does not receive a validation within ten (10) working days of notification - the nomination will not be included. If an Out of Office reply is received the IIA will use its discretion in this regard.

Short listed nominees must be in compliance with the rules of the awards, otherwise they (the nominee) may be disqualified without further notice.

A person may be nominated for more than one category or a number of times for the same category.

A person may NOT be nominated for a category that either they, or someone else from their Company/Organisation, have won in the preceding two years.

Nominations must comply with the form published on IIA website. Completion of all fields is obligatory. Incomplete forms will be considered invalid. Members and Non-Members of the IIA may nominate someone for an award.

The IIA takes all nominations in good faith and seeks to validate these nominations. The IIA only releases the name of the nominator to the nominee, no other personal or contact data will be disclosed to the nominee.

The validated nominations per category are received by the IIA. The IIA Judging Panel will then proceed to verify each nomination, against the qualification criteria for that category, and produce a shortlist of nominees per category.

The short list is published on the IIA website (in alphabetic surname order). Voting will commence after the IIA Judging Panel has validated all nominations. A period of between 10 to 21 days will be allowed for voting. This may be extended by the IIA at its discretion.

The voting procedure will be as follows:

Anyone may vote by completing the required details on the IIA Net Visionary Voting Page. Details required are Voting Persons; (a) full name, (b) valid email address and (c) company or organisation.

Only one vote per person will be counted, with a maximum of three voters from any one company or organisation.

Only the first three votes received from the Company or Organisation will be counted.

The winner of each category is decided by the highest number of valid votes received by that nominee subject to ratification by the IIA Judging Panel.

In the event of a tie the IIA Judging Panel will make the final decision.

This decision and the choosing of an outright Net Visionary winner will be decided on by a vote of the IIA Board.

The counting of votes is independently audited to ensure that they comply with the criteria and rules above.

If you have any queries on the rules please email [netvis@iia.ie](mailto:netvis@iia.ie)

### 1.3. Judging Panel Composition

The panel of judges will comprise five individuals; one member from the current IIA Board, two individuals from IIA member companies, two independent non-members who are involved in the internet industry in Ireland and the 2008 Overall Net Visionary Winner. If the Overall Net Visionary Winner is not available the CEO of the IIA will take that place or nominate a person to take his/her place. The Chair of the judging panel will be one of the independent non-member judges.

The judges will vote on a number of criteria for each of the nominees in each of the categories and the shortlist will be made up of the highest ranking nominees.

The names of the panel judges will be posted on the website as soon as confirmed. Any judge aligned to a shortlisted company will make this known to the panel and absent themselves from the decision relating to the relevant category.

In the event of any unresolved dispute arising within the judging panel the Board of the IIA will make the final decisions.

#### 1.4. Winners of IIA Net Visionary Awards 2009

The winners of the 2009 awards are presented below:

Category	Winner	Company
Overall Net Visionary 2009	Mark French & Ciaran Bollard	Muzu.tv
Best Business Blogger	Damien Mulley	Mulley Communications
Best Business Podcaster	Krishna De	BizGrowthNews
Best Online Financial Service	Warren Healy	LocalLotto.ie
Best Online Trader	Puddleducks.ie	Puddleducks.ie
Best Use of Social Media	Mike Brenna	RateMyArea.ie
e-Government Award	Sean Murphy	Xwerx for GreenWave.ie
Innovation Award	Jacqui Branagan	Births Deaths Marriages Ltd.
Internet Entrepreneur	Andrew Molony	GreenJobs Ltd.
Internet Marketer	Geraldine Karlsson	DoneDeal.ie
Mobile Internet Innovation	Trey Harvin	dotMobi
Journalist Award	Emmet Ryan	Emmet Ryan
Online Tourism	Stewart Stephens	Gulliver InfoRes/ Golreland.com
Social Contribution	Ruairi McKiernan	SpunOut.ie
Web Designer Excellence	Nicholas Merrigan	Newmedia
Web Developer Excellence	Iarfhlaithe Kelly	Webstrong for Twission.com